

SHAWN WAITE

DESIGNER ART DIRECTOR PHOTOG

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Astoria, NY 11106
www.swaite.com

SUMMARY

Dedicated and motivated designer and art director experienced with advertising, print media, custom book layout, and web. Extensive experience with digital asset management, project management and business development.

SKILLS

- Excellent with indesign, illustrator, photoshop, microsoft word, powerpoint and excel
- Excellent with lightroom and adobe bridge asset management software
- Experienced with dreamweaver, flash, html and css programming and web page design
- Experienced with daylite and merlin project management software
- Print production
- Photography

EXPERIENCE

BENEVILLE STUDIOS NEW YORK, NY 09.2006 - PRESENT

Art Director

- Art direct and design projects for private, high-profile clients
- Develop professional layouts for various media and applications
- Manage photo archives consisting of tens of thousands of images
- Perform in-house large-format printing and off-site print production
- Actively manage budgets, timelines, client communication and production for projects
- Oversee the assignments and progress of designers and production artists
- Optimize internal systems for project management, billing and technology
- Perform various office functions including IT and financial services

PUBLICIS NEW YORK NEW YORK, NY 05.2006 - 08.2006

Creative Intern

- Art directed print advertisements for Beefeater Gin
- Compiled stock images for advertisements
- Developed comps for various brands and media
- Developed a holistic advertising campaign for Vault citrus energy soda and presented ideas before both the client and agency executives

EDUCATION

PENN STATE UNIVERSITY UNIVERSITY PARK, PA 08.2002 - 05.2006

- Bachelor of Arts in Advertising, Minor in Business received May 2006

REFERENCES

Available upon request