

SHAWN WAITE

DESIGNER ART DIRECTOR PHOTOG

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www.swaite.com

OBJECTIVE

To advance in the field of art or design and continue to develop and apply the skills I have acquired.

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY UNIVERSITY PARK, PA 08.02 - 05.06

- B.A. in Advertising, Minor in Business received May 2006
- GPA 3.77 Major / 3.54 Overall
- Dean's List Spring 2004, Fall 2004 and Spring 2005

EXPERIENCE

BENEVILLE STUDIOS INC. NEW YORK, NY 09.06 - PRESENT

Art Director

- Art direct and design projects for A-list clients
- Develop professional layouts for various media and applications
- Find solutions to design obstacles and problems
- Oversee the timelines, progress and assignments of designers and production artists

PUBLICIS NEW YORK NEW YORK, NY 05.06 - 08.06

Creative Intern

- Art directed print advertisements for Beefeater Gin
- Compiled stock images for advertisements
- Developed comps for various brands and media
- Developed a holistic advertising campaign for Vault citrus energy soda and presented ideas before both the client and agency executives

MARGEOTES FERTITTA POWELL NEW YORK, NY 06.05 - 08.05

Creative Intern

- Designed print ads for Fashion Institute of Technology and Turks and Caicos Islands
- Compiled stock images for advertisements
- Presented ideas for headlines and visuals to supervisors
- Developed an advertising campaign for Aveeno skin care products and presented ideas before agency executives

SKILLS

- InDesign, Illustrator and Photoshop
- Dreamweaver
- Flash
- HTML and CSS
- Photography